

CONSTRUCTION & ARCHITECTURE UPDATE

₹ 100 R.N.I. No. DELENG/2010/34527



Madhusudhan G
Chairman & MD
Sumadhura Group



Murali Malayappan
Chairman & MD
Shriram Properties Ltd.



Ramani Sastri
Chairman & MD
Sterling Developers Pvt. Ltd.



A. Mohan Raju
CEO & MD
Kalyani Developers



Pavitra Shankar
Managing Director
Brigade Group



S Rajesh
Director
Elegant Builders & Developers



Dr. Ramesh Sampangi
Chairman
Sampangi Group



Sarveshaa SB
CMD
BHADRA Group



Rajasekhar Gowrineni
Founder & CEO
Iconhomz



Sharan Alla
Regional Head
Ramky Estates & Farms Ltd.



Rakesh Reddy
Director
Aparna Constructions



Kirithi Chilukuri
Founder & MD
Stonecraft Group



Mahendra Nagaraj
Vice President
M5 Mahendra Group






Kishore Reddy
CMD
Mana Projects



Bijay Agarwal
Managing Director
Sattva Group

ERA FAME
MEDIA GROUP

Published in
PRINT | ONLINE | SOCIAL MEDIA

Follow us:   

ERA FAME'S
**TOP BUILDERS OF
SOUTH INDIA**

 **UNOSAFE**
ELEVATOR PVT LTD



SARVESHA SB

Chairman & Managing Director, BHADRA Group

How is BHADRA Group embracing new-age construction technology and smart home features?

Technology is shaping the next wave of real estate, and BHADRA Group is fully aligned with this transformation. We have implemented leading-edge construction methods such as 3D Concrete Building Technology for faster delivery, less material waste, and superior strength. Using Aluminium formwork, we ensure clean finishes and sustainable structures while significantly optimizing timelines. Every BHADRA home is infused with smart features, motion sensors, and energy-efficient systems. We are also integrating IoT and solar-driven solutions to create intelligent living ecosystems. These advancements not only enhance resident convenience but align with our vision of creating sustainable, tech-integrated communities.

How do you ensure your brand continues to stay relevant in a highly competitive and evolving real estate market?

Staying relevant in today's dynamic market requires more than delivering quality, it demands foresight, innovation, and agility. At BHADRA Group, we place our customers at the core of every decision. We meticulously study evolving buyer preferences, emerging lifestyle trends, and shifting urban demographics, allowing us to offer projects that are not only current but future-ready. Our focus on design innovation, functional planning, and sustainable practices ensures we stay ahead of the curve. We have also embraced digital platforms and CRM tools to stay connected with clients and offer a seamless, transparent experience. Our brand is built on trust, timely delivery, and a legacy of long-lasting value. These fundamentals keep us both competitive and relevant in a rapidly changing industry.

“We meticulously study evolving buyer preferences, emerging lifestyle trends, and shifting urban demographics, allowing us to offer projects that are not only current but future-ready.”

What is your Leadership approach to balancing creativity, cost, and deadlines?

Delivering premium developments requires a fine balance between innovation, fiscal prudence, and timely execution. At BHADRA, we have championed a disciplined yet flexible approach. We encourage out-of-the-box thinking but back it with data, materials

research, and value engineering. Our strong project planning systems map every detail in advance, right from design finalization to vendor alignment, ensuring minimal deviations. Regular cross-functional reviews help us stay on track financially without stifling innovation. This methodical yet adaptable culture allows us to explore bold design ideas without compromising on timelines or efficiency. Ultimately, we believe that creativity thrives when it's backed by strong execution.



Artistic Impression

What are the top 3 things BHADRA Group wants to be known for by 2030?

By 2030, we want BHADRA Group to be recognized for:

- Pioneering sustainable, iconic developments that serve as benchmarks for intelligent urban architecture.
- Building integrated smart communities that combine connectivity, comfort, and long-term livability through digital harmony and adaptive design.
- Being one of the most trusted brands known for transparency, timely delivery, and a deeply personalized customer experience.

These pillars drive every strategic decision we make today and are central to our long-term vision.

If you had to describe BHADRA Group's next chapter in one word, what would it be, and why?

The one word will be Transformation.

BHADRA Group is evolving across all dimensions—

**“
We encourage out-of-the-box thinking
but back it with data, materials
research, and value engineering.
”**

geographically, technologically, and culturally. We are expanding beyond Bengaluru, introducing iconic projects in emerging urban corridors, while also evolving our design language and execution capability. This transformation is more than just about scale; it is about redefining the quality of life we deliver. From sustainable construction practices to digital client engagement and smart living features, we are crafting a new narrative for urban development, one that's clean, connected, and community-driven. Transformation best describes our journey ahead as we continue to raise the standard for real estate in India.