## Out to Out Think Understand



## YOUNG GAME CHANGERS OF INDIAN REALTY 2025

A bold new chapter is unfolding in India's real estate, led by a new generation of leaders bringing fresh ideas, sharp credentials, and entrepreneurial grit. This feature spotlights a curated group of dynamic visionaries who aren't just inheriting the industry, they're redefining it.

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## Sarveshaa SB: Defining What's Next in Realty

Transforming urban living through innovation, sustainability, and trust — BHADRA Group crafts inspired spaces under his visionary leadership.

t the helm of BHADRA Group's success story stands Sarveshaa SB, Chairman and Managing Director, whose progressive leadership is redefining what modern urban living means in India. As the company prepares for a landmark year in 2025, Sarveshaa's unwavering focus on innovation, integrity, and sustainability continues to shape BHADRA Group's upward trajectory.

"We don't just build homes, we craft experiences that resonate with people's aspirations," says Sarveshaa, encapsulating the Group's core philosophy. Under his leadership, BHADRA has evolved into a name synonymous with impeccable design, structural solidity, and a deeply ingrained commitment to transparency. This trust-driven approach has helped the company maintain enduring relationships with clients and stakeholders alike.

With projects concentrated in Bengaluru's prestigious Central Business District, BHADRA's signature luxury boutique homes reflect Sarveshaa's refined aesthetic and future-ready mindset. "Every development we undertake is a promise to raise the bar - not just for ourselves, but for the industry as a whole," he notes.

BHADRA's upcoming flagship project, a luxury apartment complex combining residential, retail, and commercial amenities, aims to reshape urban aspirations. Designed around global benchmarks, it reflects

the company's integrated business model, blending superior quality assurance with a conscious reduction in environmental impact.

A staunch advocate for sustainability, Sarveshaa affirms, "Green living isn't just a trend for us, it's a responsibility. We're pushing boundaries by incorporating renewable energy solutions, efficient water systems, and eco-friendly construction materials in every project." These initiatives have placed BHADRA at the forefront of environmentally responsible real estate in India.

Sarveshaa's multi-sector experience across chemicals. infrastructure, and transportation adds depth to his strategic foresight. This cross-industry lens enables BHADRA to operate not only with innovation but with agility. "Adaptability is at the heart of progress. Whether it's embracing smart home technologies or refining customer journeys with data analytics, we evolve to serve our buyers better," he shares.

Indeed, the Group's digital transformation efforts have resulted in seamless automation, intelligent security systems, and energyefficient designs - features that resonate with the new generation of homeowners seeking connected and future-proof lifestyles.

BHADRA also distinguishes itself by sustaining a debt-free model and fostering a culture of empathy within the organisation. The company



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## Sarveshaa SB CMD, BHADRA Group

currently manages over 200,000 sq.ft. of developable projects and 100,000 sq.ft. under contract, having already delivered over 2.7 million sq.ft. across direct and joint ventures.

Beyond business, Sarveshaa remains a vocal advocate of holistic living. "I believe success should reflect balance, between ambition and well-being, between growth and giving back," he remarks. This belief finds its way into BHADRA's architectural vision: nurturing spaces designed for harmony, community, and inner peace.

As 2025 approaches, Sarveshaa's bold vision is steering BHADRA Group into a future marked by smart ecosystems, sustainability, and tailored living experiences. "Our mission is clear - to lead with integrity, build with purpose, and create spaces that inspire and endure," he concludes.

With its founder's foresight and values at its core, BHADRA Group is not just building homes, it's shaping the future of Indian real estate.